



HEART OF AMERICA CHAPTER

Military Officers Association of America

(Visit our Web Site at www.moahoa.org)

Number 9

September 2015

Dr. Hal Wert discusses Vietnamese Propaganda at September Meeting

Our Speaker for the September 26 meeting is Dr. Hal Wert who is writing a book about Vietnamese Propaganda.

Hal Wert, professor of history at the Kansas City Art Institute, teaches the history of World War II, the Cold War and Modern Japanese Literature.

He is the author of a number of scholarly articles of which include "Years of Frustration: Herbert Hoover and W.W.II," in "Uncommon Americans: the Lives and Legacies of Herbert and Lou Henry Hoover" (Greenwood Press, fall 2003).

He has had several travel and research grants from the Hoover, Roosevelt, and Truman Presidential Libraries; three Fulbright/Hays Group Project Awards to Eastern Europe; a Hoover Institution Summer Fellowship at Stanford University; an International Research Exchange Grant (IREX); a Woodrow Wilson International Center for Scholars grant as well as a Rockefeller Archives Center Research Grant.

In 1999 Professor Wert was awarded the Kansas City Art Institute Excellence in Teaching Award and has been named four times to "Who's Who Among America's Teachers," 1994, 1998, 2000 and 2005. In December 2000 he was the recipient of the Missouri Governor's Award for Excellence in Teaching.



Dr. Hal Wert

Our Meeting will be held September 26th, 2015 (4th Saturday) at the DAV (Disabled American Veterans) building at 8787 Old Santa Fe Road. The Auxiliary Luncheon begins at 1130 hours with the MOAA Luncheon beginning at 1215 hours. Cost of the lunch is \$10.00.

To get to the DAV, exit off I-435 at 87th Street (close to Bannister Mall), and drive east to Old Santa Fe Road, turn right for one block, or drive on Blue Ridge to 87th Street and turn west, go one block to Old Santa Fe Road, turn left and go approximately one block. The DAV is at the rear of Loma Vista Shopping Center.

To make reservations, contact Samuel or Judy Leonard by telephone at 816-792-0744 or by e-mail at jlynn2@kc.rr.com by Wednesday before the meeting.

PLEASE — No reservations can be accepted after 1000 on Wednesday especially requests for substitute meals.

Meeting Information

TOPIC: *Vietnamese Propaganda*

SPEAKER: *Hal Wert, Ph.D., Professor
Kansas City Art Institute*

Saturday, September 26th, 2015

TIME: *11:30 a.m. - Auxiliary
12:15 p.m. - MOAA*

MENU: *Salisbury Steak, Salad, Vegetable,
Mashed Potatoes/Mushroom Gravy,
Roll, Butter, Coffee, Iced Tea, Dessert*

*(Substitute Meals of Baked Chicken Breast or
Hamburger Steak must be requested at Time of
Reservation)*

LOCATION:
*Disabled American Veterans
8787 Old Santa Fe Road
Kansas City, Missouri*

*Call Sam and Judy Leonard at 816-792-0744 for
Reservations or e-mail jlynn2@kc.rr.com*

2015 Meeting Calendar

26 September 21 November*
24 October* 12 December (Holiday Party)

NOTE: All Meetings are on the 4th Saturday EXCEPT as indicated. They vary according to a holiday or available date.

*(Exec Council meets at 10:30 am)

Web Site: www.moahoa.org/

Notes from the President



by Maj Jerry Magliano

On September 11 and 12, I had the pleasure of attending the Chapter Leaders Symposium along with other members of our leadership team. I came away very impressed with MOAA's national leaders and their total commitment to our national security and for their tireless advocacy to protect the benefits of active duty and retired members of the military as well as all veterans and surviving spouses. With over 390,000 MOAA members, they have the strength of numbers that make them one of the most powerful advocacy organizations in Washington, DC.

Your membership in MOAA national and our local Chapter are what give them the access needed when legislation is being proposed that is detrimental to current and former members of the military and their surviving spouses.

During the early years of our Chapter in the 1970s, a scholarship was funded and is administered by the MOAA Educational Assistance Program. This is in addition to the three scholarships we fund and administer at the Chapter level each year. This year, Kate Maxcy, was designated the Heart of America Chapter Scholar for the 2015-2016 school. She is studying Journalism at the University of Missouri, Columbia. This scholarship is funded in perpetuity and provides \$5,000 in interest free loans and a \$500 grant to each year's recipient.

The United States' National POW/MIA Recognition Day, established by a Congressional Resolution, is observed across the nation on the third Friday of September each year. On Friday, September 18 this year, take the time to remember the tremendous suffering and sacrifices those who were prisoners of war (POW) and those who are missing in action (MIA), as well as their families. There are 1,741 American personnel listed by the Defense Department's POW/MIA Office as missing and unaccounted for from the Vietnam War, as of April 2009. The number of United States personnel accounted for since the end of the Vietnam War in 1975 is 841. About 90 percent of the 1,741 people still missing were lost in Vietnam or areas of Laos and Cambodia under Vietnam's wartime control.

I hope you all continue to have a safe, healthy and enjoyable summer. We have some outstanding speakers coming up and I hope you will make the time to attend our luncheon meetings. As always, remember we are all recruiters when it comes to acquiring new members because as I mentioned in my opening paragraph, the strength in numbers is what gets things done at the national level.

HEART OF AMERICA CHAPTER Military Officers Association of America



Opinions expressed herein are those of the editor or columnists and are not necessarily those of the Heart of America Chapter of the Military Officers Association of America.

2015 HEART OF AMERICA CHAPTER OFFICERS

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Finance Committee	COL	G. Bruce Eveland	816-635-3577
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2015 HEART OF AMERICA AUXILIARY OFFICERS

POSITION	OFFICER	HOME
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1st Vice President	Mrs. Diane Christianson	816-240-8315
Secretary	Mrs. Mary Ellen Davis	816-554-9018
Treasurer	Mrs. Terrie Jo Fox	816-525-3592

Auxiliary News

Hello Fall!!

I am so ready for this humidity to come to an end, see the changing colors of the leaves and open windows for fresh air.

I heard from Nancy Hansford that John is doing very well; hopefully we will see them in November or December. We are all so happy to hear a good report. We look forward to seeing you both very soon!

At the October meeting I will have the latest pamphlets for surviving spouses from MOAA headquarters. This will have a great deal of very helpful information that will assist the surviving spouse during a difficult time.

I will not be at the September meeting but will see you in October. Do not forget our next auxiliary meeting is just prior to the luncheon, 11:30 am, September 26th at the DAV, Diane Christianson will be conducting the meeting. Until October stay healthy and safe.

Susan Eveland, President
HOA MOAA Auxiliary
Cell: 816-309-6182

Chapter Officers & Wives Visit Veterans in KC VA Hospital



Pictured Left to Right: MG(Ret) Bill Treu, CWO3(Ret) Sam & Judy Leonard, Major(Ret) Gary & Terri Fox, and Chapter President Maj(Ret) Jerry Magliano

Recently members of the Heart of America Chapter of the Military Officers Association of America visited the hospitalized veterans in the Kanasa City Veterans Administration Hospital.

The purpose of the visit was to present treats, flags and pins to the hospitalized veterans. They enjoy giving back to veterans that provided them outstanding service.

2015 Scholarship & ROTC Awards Fund Drive

Thanks to all who have contributed to our annual scholarship fundraiser. Regardless of the amount, every dollar is greatly appreciated and important to reaching our goal. We were once again able to award \$5000 in scholarship funds to three outstanding students and leaders

in their ROTC organizations. The following members contributed \$100 or more and are recognized in the President's Club.

If you were accidentally left off this list, please let us know and we will rectify that in the next newsletter.

PRESIDENT'S CIRCLE

Gerald	R	Magliano	\$150.00	Martin	M	Montemore	\$100.00
Robert	C	Allen	\$100.00	William	R	Reed	\$100.00
G.	Bruce	Eveland	\$100.00	Garey	M	Reeves	\$100.00
Carl	D.	Gum	\$100.00	Donald	L	Robinson	\$100.00
Charles	C	Hagemeister	\$100.00	Doris		Rubin	\$100.00
John	R	Hansford	\$100.00	James	R	Ruffini	\$100.00
Eugene	K	Herndon	\$100.00	William	J	Sichko	\$100.00
Vernon	W	James	\$100.00	Donald	B	Stokes	\$100.00
Wade	W	Ladue	\$100.00	Charles	H	Wells	\$100.00

DoD Looks to the Future

According to Navy officials, in a decade, 98 percent of the force will consist of millennials. In order to preserve the all-volunteer force, senior leaders say the services must adapt to meet the changing needs of the force.

Undersecretary of Defense Brad Carson called DoD's personnel program "antiquated," saying "oppressive bureaucracy exists" when it comes to force management. Carson emphasized his concern that "great dissatisfaction" with the system could lead to an exodus of talented leaders.

"The time is long past due [for personnel-system reform]," Carson said. Drawing comparisons with corporate America, he added that although DoD can't pay as much as companies such as Google, it must give service members new missions to inspire continued service. In order to recruit and retain troops, Carson wants "the services [to] be beds of experimentation."

To address this, DoD is in the midst of conducting a six-month study of DoD's personnel management system. Some changes being considered are common private-sector practices, such as flexibility in choosing assignments and talent-based, rather than time-in-service, promotions.

Secretary of Defense Ash Carter hopes to implement findings from the study within the next 18 months.

"It's an ambitious timeline that seems to be based more on how much time folks have left in office rather than feasibility in implementation," says MOAA Director of Government Relations Col. Mike Hayden, USAF (Ret).

Changes to the personnel system could come at an interesting time for the services. DoD also is preparing to make some of the biggest changes to military compensation in a generation.

"The need to make such a change is well recognized," Carson said. "It's taken a while to have a catalyst at the top of DoD in Secretary Ash Carter. He wants to make it a priority."

MOAA supports reviewing the current personnel system and learning from the private sector to encourage better talent management. However, it's imperative the reforms take into account the needs of troops while also meeting service requirements.

"Just because it works in the boardroom does not always mean that it will work on the battlefield," Hayden says. "The conditions of service are vastly different, and the need to keep well-trained and experienced personnel is essential to maintaining the all-volunteer force."

MOAA will continue to track the progress of the study.