



**MILITARY OFFICERS ASSOCIATION OF AMERICA  
HEART OF AMERICA CHAPTER**

**WEBSITE: WWW.MOAAHOA.ORG  
JANUARY 2023 NEWSLETTER**

**Chapter President: Major Jerry Magliano, USMC(Ret)  
Auxiliary President: Mary Treu**

**SATURDAY, JANUARY 28, 2023 LUNCHEON MEETING INFORMATION**

**TOPIC: Intelligence Issues Related to Iraq and Afghan Wars**

**SPEAKER: Col. Steve Rotkoff (US Army Ret)**

**TIME: 12 Noon – 2 pm**

**MENU: Baked Pork Chops, Wild Rice, Apple Sauce, Vegetable, Salad, Roll/Butter, Coffee/Tea,  
And Dessert**

**(Substitute Meals can be Hamburger Patty, Baked Tilapia, Fried Chicken Patty or Fried  
Chicken Fingers. A substitute meal must be requested at time you RSVP)**

**COST: \$20 includes meal and tip**

**RSVP BY MONDAY, JANUARY 23rd: Email Emma Toops at [info@toopsconsulting.com](mailto:info@toopsconsulting.com) Or  
Phone call at 913-967-9745**

**LOCATION:**

**Disabled American Veterans  
14605 East 40 Highway  
Kansas City, Missouri 64136**

**PS: There will be an Executive Council Meeting in the Dining Room at 11:00 am.  
An agenda will be emailed separately.**

## **STEVE ROTKOFF TO SPEAK ABOUT HIS EXPERIENCES AS A HIGH LEVEL INTELLIGENCE OFFICER DURING IRAQ AND AFGHANISTAN WARS**



Steve Rotkoff has served in a wide variety of leadership and planning positions while a uniformed soldier and after retiring from the military. Among his more notable assignments were lead intelligence planner for ground attack options in Kosovo, chief author of a key Army doctrinal manual 2001 FM 3-0, command of an Army Brigade of 2000 soldiers and Deputy Combined Forces Land Component Commander G-2 for all intelligence production for ground forces entering Iraq in 2003. After retirement, Mr. Rotkoff served as the lead for decision making transformation efforts for the Army. He was the first instructor and curriculum developer for the Army's critical and creative thinking and group-think mitigation program. During his leadership of this program, among other achievements, he facilitated six red teams for the Chairman of the Joint Chiefs which included a counter ISIS strategy with a focus on countering Chinese military capabilities and he led the effort to write the Applied Critical Thinking Handbook for red teaming which is considered the industry standard. Mr. Rotkoff was also selected by LTG (Ret) Honore' to serve as the in-house red teamer for the Jan 6<sup>th</sup> Task Force stood up by Speaker Pelosi in late Jan 2021 to look at ways to better secure the Capitol and the House members. Mr. Rotkoff recently published a book with his sister, Leslie Neal-Boylan, entitled "Innovative Decision Making in Heath Care". This is a red team primer using case studies from the many years of Mr. Rotkoff assisting his sister as she applied red teaming as a leader in both clinical and academic nursing. Since 2017, Mr. Rotkoff has been an independent contractor in the civilian sector serving as both an educator and facilitator of red team tools and methods for improved decision making. He is a 1977 graduate of West Point and holds a number of post graduate degrees.

## President's Message



Hoping you all had a Happy Holiday and wishing you a Happy and Healthy New Year. The year ended with a wonderful Holiday Party organized by the ladies of our Auxiliary. A delicious meal was prepared and served by the kitchen staff. A special thanks to Terrie Jo Fox and the ladies of the Auxiliary for making this such a special event and one we look forward to every year. Thanks also to the six officers who were installed to guide the Chapter in the accomplishment of our mission to NEVER STOP SERVING during 2023. We welcome Tom Rash as a new member of the Executive Council serving as 2<sup>nd</sup> Vice President. For 2023, the top of our to do list will be attracting new members. I have stated in the past that we should all think of ourselves as recruiters. If

you know anyone who has served or is serving as a military officer, invite them to one of our luncheons so they can learn about our mission and how important MOAA and its Chapters are to advocating for the protection of the benefits we have earned. In early December, you should have received a letter requesting you consider a donation to our Scholarship program. This is one of our most important service projects and gives us an opportunity to help our future leaders with their schooling. We will be working with the various JROTC instructors in the area to identify the most deserving students. Thank you for your generosity in advance. Thank you also to those who were able to donate to our Family Assistance Program. We were able to provide \$500 of financial assistance for Holiday food and gifts in the form of Exchange and Commissary gift cards to three families of junior enlisted members stationed at Ft. Leavenworth. At the end of this newsletter, I have added a summary of the financial condition of our Chapter and how our funds are spent. This month, you should have received a membership renewal letter. Please send your \$25 dues in as soon as possible so we can plan for what is possible this year. If you have lost the letter or didn't receive one, please let us know and we will send you another one. As always, your suggestions about how we can become a better Chapter are more than welcome. My email is [madgrm8127@gmail.com](mailto:madgrm8127@gmail.com). With your support and participation, we look forward to a great year.

Thank you,

Jerry Magliano, President, MOAA Heart of America Chapter

## **MOAA HOAC NEWSLETTER - LADIES AUXILIARY NOTE**

In our neck of the woods, the bitter cold month of January takes us into the New Year. Go for the gusto! Whether bundling up for the outdoors, tackling a new hobby, binging on TV, or heading out of town for warm weather...enjoy and have a Happy, Healthy and Prosperous New Year!

In December our Annual Heart of America Holiday Party was enjoyed by one and all. To Terrie Jo Fox and Diane Christianson, a big thank you for a fantastic job in planning and coordination, and to all who joined in to help. As we begin the new year, let us offer a prayer for our Auxiliary and Heart of America Chapter of MOAA members past and present. We thank Susan Eveland, our hostess for November. I am your hostess for January. Looking forward to seeing you at our meeting Saturday, January 28.

Thank you,  
Mary Treu  
Auxiliary President, MOAA HOAC

### **Chapter Finances**

The following is a summary of our Chapter's finances as of the end of 2022. All values are approximations and are rounded:

Checking account used for operating expenses	\$8273
Scholarship account	\$7002
Family Assistance Program (FAP) account	\$750
Certificate of Deposit	\$10362
Certificate of Deposit	\$6928
Auxiliary account	\$6698

Our main source of income is from member dues which was \$2975 from 119 members during 2022. A much smaller amount comes from our Luncheon raffle.

Our main expenses are for dues and fund raising mailings, speaker stipends, website service, contribution to Chapter social events and General Liability Insurance. Luncheon meal expenses are a pass through with funds collected going directly to DAV staff for food cost, service and tips.